

Aleysian Enters Next Chapter of Growth with Strategic Acquisition by Concentric Equity Partners; Appoints Jon Klinepeter as CEO

CHICAGO – February 4, 2026 – [Aleysian](#), a leading Salesforce implementation and advisory firm, today announced its acquisition by [Concentric Equity Partners](#) (CEP), a Chicago-based private investment firm focused on scaling high-performing businesses in technology and services. The partnership, coupled with the appointment of Jon Klinepeter as Chief Executive Officer, marks a new phase aligned to our core mission: helping clients leverage data and agentic automation systems to unlock revenue and empower growth. For existing clients and partners, Aleysian’s delivery teams, client relationships, and service commitments remain consistent and fully supported.

As part of the transition, former CEO Dustin Ward will move into the role of Chief Operating Officer, ensuring delivery continuity as the firm scales its enterprise transformation capabilities. Under this new leadership structure, Aleysian will accelerate its investment in high-growth Salesforce domains, including Agentforce, Revenue Management, and B2B Commerce.

“Aleysian has built an incredible reputation for turning complex technology into business value for clients,” said Jon Klinepeter, incoming CEO of Aleysian. “With Concentric’s backing, we are doubling down on our values-based approach to client service. Our goal is to be the premier partner for organizations navigating the shift to agentic enterprises, where we don't just implement software, we architect systems that leverage data to drive measurable revenue outcomes.”

“We are thrilled to partner with Concentric and to welcome Jon as Aleysian’s new CEO,” said Dustin Ward, COO. “Jon’s rare combination of go-to-market leadership and enterprise client service and delivery expertise is exactly what Aleysian needs for this next phase. His track record at Slalom and as a multi-time CEO brings a discipline to our delivery excellence that will ensure we continue to provide world-class outcomes as Aleysian scales to meet the needs of our global clients.” This discipline will allow Aleysian to support enterprise-scale clients while maintaining the responsiveness and trust our customers expect.

Strategic Growth Pillars

Backed by Concentric’s investment, Aleysian is making targeted investments in people, platforms, and delivery capabilities to support sustained growth. These investments translate directly into expanded delivery capacity and deeper support for complex Salesforce implementations. For Aleysian’s customers and partners, this transition underscores a commitment to:

- **Unlocking Data-Driven Revenue:** Creating an actionable data strategy that eliminates silos and powers revenue lifecycle management to grow the bottom line.

- **Building the Agentic Enterprise:** Scaling implementation for Salesforce Agentforce to help human teams and AI agents collaborate seamlessly to automate workflows and accelerate deal velocity.
- **Empowering Growth:** Leveraging Concentric's strategic resources to expand capacity for large-scale, multi-channel digital transformation.

About Aleysian

Aleysian delivers innovative, adaptive tech solutions that go beyond implementation to optimize business value. Our mission is to help clients leverage data and agentic automation systems to unlock revenue and empower growth. As a specialized Salesforce partner, we offer the expertise of a global firm with the personalization of a boutique consultancy, ensuring every solution optimizes how companies sell, quote, bill, and fulfill.

About Concentric Equity Partners

Concentric Equity Partners is a private investment firm that partners with leading middle-market companies, providing capital and strategic advisory services to accelerate long-term value creation. Concentric's approach is simple: support entrepreneurs and operators by providing the resources required to achieve extraordinary results. The firm's investment team comprises individuals with distinguished track records as operators and professional investors across a variety of growth-oriented middle-market companies.

Concentric Equity Partners is the direct investing arm of Financial Investments Corporation, a private asset management firm and family office with over \$3 billion in investment commitments under management. Financial Investments Corporation was founded in 1994 by father and daughter, Harrison and Jennifer Steans, and has partnered with private companies for more than 25 years. You can learn more at www.ficcep.com